

QUAD TAKES HOME SILVER

The Enhanced Collection from Lacasse Is Prized at the Chicago NeoCon Fair!

CHICAGO, JUNE 11, 2012 - Groupe Lacasse is happy to announce that QUAD, the Lacasse newly enhanced collection, wins the Silver Best of NeoCon award in the Furniture Enhancements category.

The Zen-inspired QUAD now defies mainstream ideology be enabling designers to play with volumes to create unique office landscapes. Innovation is achieved by allowing superimposed storage elements to be specified in straight lines or L-shaped layouts, thanks to ingenious attaching hardware. Clean lines and a clever play on volumes make this refined line of products a paramount of style and elegance.

For Groupe Lacasse, this Silver prize is a welcomed gift and a happy coincidence, as it is being received on the official launch date of the entirely-new Lacasse program.

###

Media contact

Patricia Klein, Communications Manager - Patricia. Klein@groupelacasse.com - cell. 514.865.7333

